

DISH Network MAIL-IN REDEMPTION FORM



▶ Please start here.

STEP 1 Check the options that apply. Verify that you've satisfied all requirements for the offer(s) you're participating in - see Terms and Conditions below.

\$100 Back (\$10/mo for 10 months) promotions ending 8/14/07

- Basic Programming***
- DishHD™ Programming***
- High-Speed Internet**

(Special billing statement qualifications apply. See below for details.)

Subscribers eligible for these promotions ordered service on or before 8/14/07.

\$10 for 10 months promotions beginning 8/15/07

- DishLATINO Programming**
(DishLATINO Plus, DishLATINO Dos, DishLATINO Max)
- DishINTERNATIONAL Programming**
- High-Speed Internet**

(Special billing statement qualifications apply. See below for details.)

Subscribers eligible for these promotions ordered service on or after 8/15/07.

DISH'n It Up Bonus promotion ending 1/31/08

- One-time credit for each receiver upgraded**

Subscribers eligible for this promotion upgraded on or before 1/31/08.

STEP 2 Complete this form. You must sign the agreement below.

Name: _____ | Phone No.: () - _____

Address: _____

City: _____ | State: _____ | ZIP/Postal Code: _____

Email: _____

DISH Network Account No. (16 digits)[†]: _____

Signature: _____ | Date: / / _____

[†]If you are being billed for DISH Network services through a third-party provider, the DISH Network account number is not required.

STEP 3 Mail this completed redemption form, **along with a complete copy of your billing statements (front and back) indicating qualifying programming**, to the address listed below. Your request must be postmarked within 60 calendar days of your activation or upgrade date.

DO NOT MAIL TO DISH NETWORK.

Mail To:

Offer - # DN-07-01
DISH Network
P.O. Box 650001
El Paso, TX 88565-0001

TERMS AND CONDITIONS

In signing and submitting this form, you acknowledge and agree to the following:

\$100 Back promotion ending 8/14/07

Basic Programming - \$100 Back offer valid for eligible new residential customers as of December 1, 2006, with qualifying programming (America's Top 100, America's Top 200, America's Top 250, America's "Everything" Pak, DishLATINO, DishLATINO Plus, DishLATINO Dos, DishLATINO Max, Great Wall TV Package or single International programming package of \$29.98/mo. or higher) through 8/14/2007. No substitutions. Eligible customer will receive a \$10 account credit for up to 10 months. Must submit copy of first month's billing statement showing qualifying programming. **DishHD Programming - HD Bonus offer** valid for eligible new residential customers as of December 1, 2006, and current DISH Network customers with DishHD programming (only available with America's Top programming packages) through 8/14/2007. No substitutions. Eligible customer will receive a \$10 account credit for up to 10 months. Current customer must have been active for a minimum of 60 days. Must submit copy of first month's billing statement (new customers) or latest billing statement (current customers) showing qualifying DishHD programming. ***New customers in qualifying markets (based on ZIP code)** who provide a pay-TV bill (dated within 90 days of activation) along with the redemption form and first DISH Network bill will receive \$100 off in addition to the \$100 Back and HD Bonus offers. Customer will receive a \$10/month account credit for 10 months, which will be applied after the 10 months of credits for the \$100 Back and HD Bonus offers. Visit www.dishnetwork.com/100backtags for a list of qualifying ZIP codes. **High-Speed Internet offer** valid for residential DISH Network customers who activate high-speed Internet through DISH Network as of 3/13/07, with qualifying programming (America's Top 100, America's Top 200, America's Top 250, America's "Everything" Pak, DishLATINO, DishLATINO Dos, DishLATINO Plus, DishLATINO Max, or Great Wall TV Package), through 8/14/07. Customers who receive a single bill from a DSL provider for both DISH Network and DSL service do not qualify for this offer. No substitutions. Eligible customer will receive a \$10 DISH Network account credit for up to 10 months. **Must submit either a copy of your first month's billing statement indicating DISH Network High-Speed Internet powered by WildBlue or a copy of your billing statement from DISH Network plus a copy of your DSL provider's billing statement clearly showing DSL charges.**

\$10 for 10 months promotions beginning 8/15/07

DishLATINO programming offer valid for eligible new residential customers as of 8/15/07, with qualifying programming (DishLATINO Plus, DishLATINO Dos, DishLATINO Max) through 1/31/08. No substitutions. Eligible customer will receive a \$10 account credit for up to 10 months. Must submit copy of first month's billing statement showing qualifying programming. **DishINTERNATIONAL programming offer** valid for eligible new residential customers as of 8/15/07, with qualifying programming (single International programming package of \$29.98/mo. or higher) through 1/31/08. No substitutions. Eligible customer will receive a \$10 account credit for up to 10 months. Must submit copy of first month's billing statement (new customers) or latest billing statement (current customers) showing qualifying DishHD programming. **High-Speed Internet offer** valid for residential DISH Network customers who activate high-speed Internet through DISH Network as of 8/15/07, with qualifying programming (America's Top 100, America's Top 200, America's Top 250, America's "Everything" Pak, DishLATINO, DishLATINO Dos, DishLATINO Plus, DishLATINO Max, or Great Wall TV Package), through 1/31/08. Customers who receive a single bill from a DSL provider for both DISH Network and DSL service do not qualify for this offer. No substitutions. Eligible customer will receive a \$10 DISH Network account credit for up to 10 months. **Must submit either a copy of your first month's billing statement indicating DISH Network High-Speed Internet powered by WildBlue or a copy of your billing statement from DISH Network plus a copy of your DSL provider's billing statement clearly showing DSL charges.**

DISH'n It Up Bonus offer valid for residential customers that have had DISH Network services for more than one year and participated in DISH'n It Up on or after 2/01/07, through 1/31/08. No substitutions. Eligible customers will receive a one-time credit for each DISH'n It Up receiver upgraded (maximum of 2 per transaction).

General

Customer may not be able to combine select offers or discounts available from DISH Network. Request form must be fully completed and must include a copy of the DISH Network billing statement indicating qualifying programming purchased. Keep copies of all materials sent. Materials received become the property of DISH Network and will not be returned. One redemption form per qualifying customer account. DISH Network is not responsible for lost, late or misdirected mail. Request must be postmarked within 60 calendar days of product activation date. Any claims postmarked after 60 calendar days of product activation date will not be processed. If terms and conditions are not met, the redemption form will not be processed. If the qualifying programming package is downgraded at any time or service is disconnected, any remaining programming credits will be forfeited. The programming credits are ordinarily processed within 8-10 weeks. The description of the mailing, "DISH Network Offer - # DN-07-01", must appear on the outside of the envelope containing your redemption form and applicable billing statement(s). Only actual purchaser of the qualifying programming may participate in this offer. Requests from groups or organizations will not be honored. Void where prohibited or restricted by law. Availability and terms of offer may change without notice.

• To check the status of your redemption form visit <http://www.web-rebates.com/dishnetwork> • Redemption form, instructions and Frequently Asked Questions can be found at <http://www.dishnetwork.com/100backtags> • If you have not received your first monthly credit after 8-10 weeks, please call 1-888-873-3245.